



Designed for practising managers looking to take the step upwards to a strategic role, this MBA provides a distinctive way of developing your achievements and thinking. Working across a wide range of management disciplines - with ideas and experiences taken from organisations and thought leaders across the world - you will have the opportunity to put learning into practice, providing immediate value to yourself and your organisation.



Modules are: **Personal & Business Transformation**

This module will begin to develop your self-awareness and some of the skills needed for effective leadership. An important element is an insight into your personal management style and how this may impact on others. The ability to reflect on your own performance is critical to your current and future success.

To complement your personal development, this module also considers: organisational culture (shared values and beliefs); approaches to management and leadership; motivational theory; team dynamics; managing change; and HR strategies. An important feature is that you draw on your own experience to see the relevance of the theory.

Ethical Leadership

Why are ethics important in leadership? How can leaders set the moral and cultural tone of an organisation? How can you build confidence through transparency and accountability?

We want to engage you with these questions so that you can evaluate your own practice as a leader and the ethical leadership in other organisations. The module will cover the integration of ethics into day-to-day business, human rights, leadership in cross-cultural contexts, corporate social responsibility and ethical decision making. You will have the opportunity to explore ethical dilemmas, and the module assessment will ask you to reflect on your own experiences of conflict caused by an ethical decision and its impact.

Financial Management

During this module you will consider the role of management accounting in supporting the development, growth and sustainability of a company by aligning business performance with decision making and strategy. Understanding the data that underpins business proposals and planning are key, and you will develop the skills to independently access and process this data.

You will look at the role of both revenue and capital budgeting, marginal and absorption costing and evaluate their impact on revenue budgeting and pricing decisions.

Finally, it is important to ask - what happens when things go wrong? How can you predict corporate failure and what



strategies can you implement to help in recovery?

Reporting Corporate Performance

What is the strategic contribution that the finance function can make to the growth and sustainability of a company? How it can help identify and manage risk?

To enable you to answer these key questions, in this module you will examine and evaluate the sources of finance available and how to access capital markets, as well as how structuring finances effectively can reduce cost.

Examining the discipline that the financial markets can impose on a company including dividend policy, governance and financial reporting, will leave you well placed to lead on this matter in your own company.

Finally you will look at the importance of analysing financial information in the valuation of a company and the acquisition and merger process.



Implementing Strategy

Shaping the purpose, mission, vision and values of an organisation is vital to success. Starting from this fundamental point you will be exposed to a series of issues around strategy. Other key elements explored will include sustainability and ethical practice and you will consider both of these in the context of decision making. Finally you will have the opportunity to apply the theories and concept to resolve a range of business problems.

Sustaining the Business

The aim of this module is for you to develop the ability drive long term sustainable growth through developing sound strategies when external factors are causing turbulence. You will be introduced to management models as a framework for understanding this and will look at a broad range of case studies. You will be asked to prepare a presentation about business sustainability in your own organisation, to put your learning into practice.



Research Project

The research project is a vital part of achieving Master's level - and it's your chance to undertake research into an area of your choice, related to the programme theme.

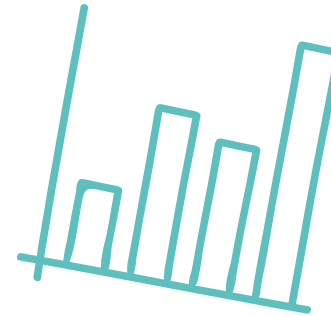
We'll support you through the first stage with six weeks of sessions to help you create your research proposal - and you can choose from a conventional dissertation or an academic article and presentation. You'll develop your critical abilities and produce a piece of work that's relevant in practice and meets the academic standards needed at Master's level.

Course duration and hours of study

This varies depending on your rate of progress - you can access modules at a pace that is convenient for you. Once you have accessed a module, there is a minimum and maximum time that you have to finish that module.

You can find out more information on the course page, visit www.arden.ac.uk. Alternatively, please call our admissions team on:

+44 (0)24 765 15700





Entry requirements

To be eligible for this course you must normally have:

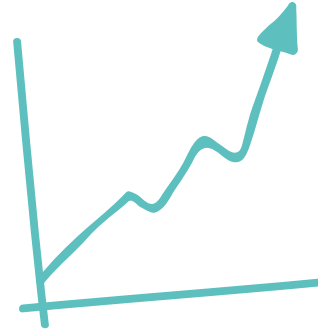
A UK honours degree at a minimum of second class (2.2) or equivalent.

For students whose prior learning was not taught in English:

IELTS 6.5 or equivalent.

If you don't have academic qualifications

We're more than happy to consider, and positively encourage, an application from you if you have substantial management experience (typically 5 years) and can show us that you have the motivation to study the programme.



ONLINE
POSTGRADUATE
COURSE

How to apply

Visit: www.arden.ac.uk

Email: enquiries@arden.ac.uk

Call: +44 (0)24 765 15700