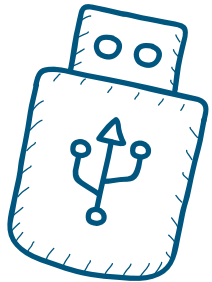




**IT functions and organisational strategy need to be more closely aligned than ever before. If you wish to move into a strategic IT role where you will drive and advocate for the function within your organisation, this course will equip you with the skills to function effectively at a strategic level within the IT leadership structure.**



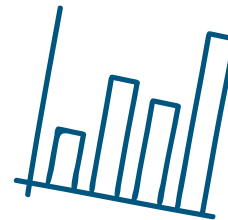
## MODULES ARE:

### Information Systems and Business Strategy Alignment

This module provides an opportunity for you to develop a critical understanding of the design, application and enhancement of IT systems and how they support the attainment of other strategic goals. Effective IT systems are a critical component of business strategy and a thorough understanding of their strategic implications is essential. The process of aligning overall business and information systems strategy is complex and this module will provide opportunities to explore how this is achieved and then propose and present methods of enhancing it.

### Business Plan Development

The purpose of this module is to empower you with an understanding of how to approach strategic IT business planning. The implementation of any new IT product or service brings various complexities that affect a business. This module covers the building blocks of planning including specifying, evaluating and prioritising the development of IT solutions. The outcome is for you to generate and evaluate a business plan relevant to your own working context.





## Project and Portfolio Management

This module provides you with an appreciation of the various techniques available to managers to effectively manage projects and portfolios in the IT environment. The proper management of projects is essential in the successful implementation of any strategic plan and is therefore central to this qualification. The emphasis within the module is on the application of real experience to develop confident and competent project managers. The outcome of this is a practical evaluation of the implementation of project management approaches and monitoring tools.

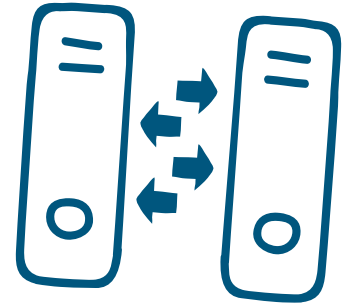
## Relationship Management

In this module you will evaluate the role of positive stakeholder relationships in the successful deployment of IT projects. You will explore the importance of communication and environmental engagement in the development and maintenance of supply chain relationships. Effective management of feedback and complaints will also be explored. The outcome is for you to demonstrate your communication skills within a group scenario and to appreciate the importance of effective communication.



## IS Governance

As the use of IT and information systems in the workplace becomes more complex, the importance of effective governance has never been more important. In this module we will evaluate the role governance plays in mitigating risk and maximising the benefits of an increasing reliance on systems and software. Governance strategy plays a key role within an organisation and incorporates legal, economic, political and technological considerations. The outcome of this module challenges you to audit current governance approaches, present a revised version and to critique the approaches recommended by peers.





## Cloud Systems and Applications

The purpose of this module is to evaluate the development of cloud computing systems and their potentially disruptive effect on the usage and management of computing systems within organisations. The benefits will also be considered, to provide you with a balanced understanding of the consequences of a move towards distributed technologies. The outcome of this module is to evaluate the changing nature of cloud computing systems and to critically analyse their implementation into the workplace.

## Research Project

The research project is a vital part of achieving Master's level degree- and it is your chance to undertake research into an area of your choosing, related to the programme theme. We'll support you through the first stage with six weeks of sessions to help you create your research proposal - you can choose from a conventional dissertation or an academic article and presentation. You will develop your critical analysis skills and produce a piece of work that's relevant in practice and, just as importantly, adds value to your organisation and career.

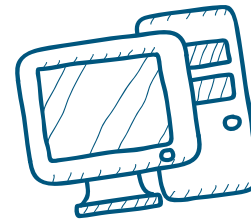
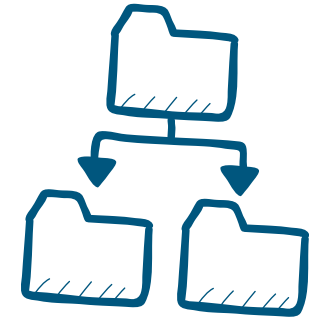
## Course duration and hours of study

This varies depending on your rate of progress - you can access modules at a pace that is convenient for you. Once you have accessed a module, there is a minimum and maximum time needed to finish it.

You can find out more information on the course page:

visit [www.arden.ac.uk](http://www.arden.ac.uk). Alternatively, please call our admissions team on:

0808 256 1429 for more details.





## Entry requirements

To be eligible for this course you must normally have:

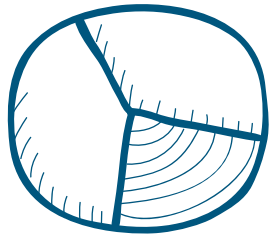
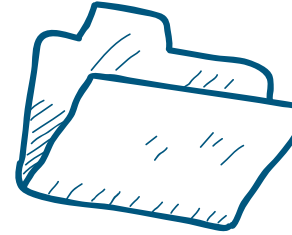
A UK honours degree at a minimum of second class (2.2) or equivalent.

For students whose prior learning was not taught in English:

IELTS 6.5 or equivalent.

## If you don't have academic qualifications

We're more than happy to consider, and positively encourage, an application from you if you have substantial management experience (typically 5 years) and can show us that you have the motivation to study the programme. We will also ask for references and your CV in support of your application.



ONLINE  
POSTGRADUATE  
COURSE

## How to apply

Visit: [www.arden.ac.uk](http://www.arden.ac.uk)

Email: [admissions@arden.ac.uk](mailto:admissions@arden.ac.uk)

Call: 0808 256 1429